



HANYANG UNIVERSITY

2018 HISS Syllabus [Digital Studio]

Professor: **Bong Il Jin**
E-mail: bjin@ncsu.edu
Home Univ.: North Carolina State University
Dept.: Graphic Design and Industrial Design

Description: This course introduces students to the basic elements and principals of art and design to understand and create digital design with Photoshop. Students are introduced to visual vocabularies and grammar, understand of basic graphic design, digital photography and digitized photographic manipulation. This course also helps students to develop the visual language skills to deliver their ideas to others creatively and effectively. Photoshop teaching will be provided through out the course. Students will develop their digital imaging skills to design cover pages of magazines and their own movie poster design. This class will have students post well-made photo images to the diverse environments like the Facebook, Snapchat and Instagram in which digital images are deal with everyday language.

- Design elements and principals
- Basic Graphic Design
- Visual vocabularies and grammar
- Composition and Layout
- Proficiency in photo editing with Photoshop
- Color correction and adjusting contrast and tonality
- Layers and filters

Objective: Learning and Practice Photoshop skill
Develop visual vocabulary and literacy
Experiencing Graphic Design
Express ideas using visual storytelling

Preparations: Any imaging device: Digital Camera or Smart Phone
Computer lab and image editing software will be provided

Schedule:	Week 1	Understand Digital Design Fundamentals (Photoshop Teaching) Elements & Principles Dot, Line and Space: Visual Composition with Photoshop
	Week 2	How to communicate with Images (Photoshop Teaching) Basic Graphic Design and Typography Alphabet Collage with Photo Image with Photoshop

Hanyang International Summer School

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Week 3	How to create your own story with images (Photoshop Teaching) Tourism Poster Design and Pixel Design with Photoshop
Photo Image Manipulation	
Week 4	Magazine Cover Page Design and Movie Poster Design

Evaluation:	Midterm (%)	Final (%)	Attendance (%)	Assignments (%)	Participation (%)	Etc. (%)
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