



# HANYANG UNIVERSITY

## 2018 HISS Syllabus

### [Photo & Video Journalism]

Professor:	<b>Joonhee Elliot Park</b>
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Home Univ.:	Wheaton College
Dept.:	Art and Communication

Description:

Arguably, one of the best ways to learn about different culture is producing a photo and video journal by actively researching about the cultural subject and engaging with it. Photo & Video Journalism in Korea covers the process of pre-production for independent mobile journalism, including subject research, idea development, working with cultural subjects, writing styles, on-site production, photo and video editing, and publishing online.

In addition to gaining the specifics of pre-production research and activities, students will publish an online journal containing a short journalism-style video and documentary photos about the STORY of your choice in Korea. Students will use digital cameras and smart phones to produce their stories. This online photo & video journal should be of the highest theoretical, technical and structural caliber. Storytelling is key, and it is expected that you work at the level of a professional in the production value and ethical in terms of content. Note that each student will be teamed with a partner and the team will collaboratively produce the photos & video journal you propose in this class. Therefore, the development of the proposals will include your team discussion and refining.

Students will be able to discover stories around us, develop them into meaningful messages, and deliver them to the world beautifully and truthfully.

Objective:

- Understand citizen journalism trend and non-fictional storytelling
- Develop their own ideas and deliver them through images
- Produce stories using digital photos and videos
- All reading materials and references will be provided by the instructor

Preparations:

- Any imaging device: Digital Camera, Camcorder, or Smart Phone
- Computer lab and image editing software will be provided

#### Hanyang International Summer School

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Schedule:	Week 1 Introduction/Topic Selection/Research
	Week 2 Production Approach & Technique (Photo Storytelling)
	Week 3 Interview/Production (Video Storytelling)
	Week 4 Postproduction/Editing/Publishing (Photo and Video Editing)

Evaluation:	Midterm (%)	Final (%)	Attendance (%)	Assignments (%)	Participation (%)	Etc. (%)
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