



# HANYANG UNIVERSITY

## 2018 HISS Syllabus (Principles of Management)

Professor:	<b>Keon-Hyung Lee</b>
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Home Univ.:	Florida State University
Dept.:	Askew School of Public Administration and Policy

Description:	This course is a basic introductory and foundational management course. It is designed for students who desire to equip themselves with key knowledge, skills, and competencies in various aspects of management. The course encompasses the core components of management including planning, organizing, leading and controlling the organizations.
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Objective:	At the end of this course, students should be able to: 1) describe the skills needed to be a successful manager; 2) understand the benefits and challenges of a diverse, global workforce; 3) understand the advantages, disadvantages, and best practices of utilizing teams within organizations; 4) develop self-awareness and problem solving skills; and 5) build critical thinking skills.
Preparations:	(Required Textbook) Stephen P. Robbins, David A. De Cenzo, and Mary Coulter (2016). <i>Fundamentals of Management: Essential Concepts and Applications, 10th Edition</i> , Pearson Education. (ISBN 13: 9780134237473)

Schedule:	Week 1	The Management Environment, Integrative Managerial Issues, Foundations of Decision Making
	Week 2	Foundations of Planning, Organization Structure and Design, Managing Human Resources, Midterm Exam
	Week 3	Foundations of Individual Behavior, Understanding Groups and Managing Work Teams, Motivating and Rewarding Employees, Leadership and Trust
	Week 4	Managing Communication and Information, Foundations of Control, Operations Management, Final Exam

Evaluation:	Midterm (%)	Final (%)	Attendance (%)	Assignments (%)	Participation (%)	Etc. (%)
	40	40	10	10	0	0

### Hanyang International Summer School

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