



# HANYANG UNIVERSITY

## 2018 HISS Syllabus

### [Principles of Management]

Professor:	Kun-Huang Huarng
E-mail:	<a href="mailto:khhuarng@mail.fcu.edu.tw">khhuarng@mail.fcu.edu.tw</a>
Home Univ.:	Feng Chia University
Dept.:	International Business

Description:	This course encompasses the theory and fundamental concepts of management. Particularly, the issues faced by multinational corporations in the 21st century are covered, including 1) current issues in global management, 2) how to exercise decision making process in highly competitive business surroundings and societies, and 3) the importance of ethic. The four pillars (planning, organizing, leading, controlling) in management are then introduced.
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Objective:	Students will be able to understand the overall flow of business management, to analyze management environment, and to suggest critics on firm specific issues.
Preparations:	TBA

Schedule:	Week 1	Managing in the 21 <sup>st</sup> century
	Week 2	Decision making and strategy
	Week 3	Planning and Control
	Week 4	Organizing and Leading

Evaluation:	Quiz 1 (%)	Quiz 2 (%)	Quiz 3 (%)	Attendance (%)	Final Project (%)	Etc. (%)
	20	20	20	10	30	00

#### Hanyang International Summer School

Office of International Affairs, Hanyang University  
222 Wangsimni-ro, Seongdong-gu, Seoul, 04763, Korea  
Tel. +82-2-2220-2456 | [iss@hanyang.ac.kr](mailto:iss@hanyang.ac.kr)