



HANYANG UNIVERSITY

2018 HISS Syllabus [Principles of Management]

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| Professor: | Yungki Kim (Prof YK) |
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| Home Univ.: | Hanyang University |
| Dept.: | Division of International Studies |

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| Description: | This course serves as an overview to the discipline of management. It is designed to integrate the accepted theories in the area with real world applications to provide students with the basic knowledge and skills needed for managing others. This course begins with a discussion of the current issues in management and then proceeds to cover the traditional functions of management: planning, organizing, leading, and controlling. Lecture and class assignments given in the course are intended to help students understand the needs of modern public and private organizations, including global trends. |
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| Objective: | By the end of the course, students should be able to identify the principals of managing formal organizations, recognize the various challenges faced by today's managers and give examples of organizations engaging in the management functions of planning, organizing, leading and controlling. |
| Preparations: | Required: - Stephen P. Robbins, Mary Coulter, <i>Management, Global 12th Edition</i> , Pearson, 2014 (to be confirmed) No pre-knowledge needed. Handouts may be offered when necessary by the professor. |

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| Schedule: | Week 1 | Foundation of Management, Constraints and Challenges (Chapters 1-3) |
| | Week 2 | The Diverse Workforce, Social Responsibilities and Decision Making (Chapters 4-6) |
| | Week 3 | Planning and Control, Human Resources Management (Chapters 9-13) |
| | Week 4 | Individual Behaviors, Motivation and Leadership (Chapters 15-18) |

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| Evaluation: | Midterm (%) | Final (%) | Attendance (%) | Assignments (%) | Participation (%) | Etc. (%) |
| | 30 | 30 | 10 | 20 | 10 | 00 |

Hanyang International Summer School

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