



HANYANG UNIVERSITY

2019 HISS Syllabus (Digital Design Studio)

Professor: **Bong Il Jin**
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Home Univ.: North Carolina State University
Dept.: Graphic Design & Industrial Design

Description: This course introduces students to the basic elements and principals of art and design to understand and create digital design with Photoshop. Students are introduced to visual vocabularies and grammar, understand of basic graphic design, digital photography and digitized photographic manipulation. This course also helps students to develop the visual language skills to deliver their ideas to others creatively and effectively. Photoshop teaching will be provided throughout the course. Students will develop their digital imaging skills to design cover pages of magazines and their own movie poster design. This class will have students post well-made photo images to the diverse environments like the Facebook, Snapchat and Instagram in which digital images are deal with everyday language.

- Design elements and principals
- Basic Graphic Design
- Visual vocabularies and grammar
- Composition and Layout
- Proficiency in photo editing with Photoshop
- Color correction and adjusting contrast and tonality
- Layers and filters

Objective: Learning and Practicing Photoshop skill
Developing visual vocabulary and literacy
Experiencing Graphic Design
Expressing ideas using visual storytelling

Preparations: All reading materials and references will be provided by the instructor
Any imaging device: Digital Camera or Smart Phone
Computer lab and image editing software will be provided

Schedule:	Week 1	Understand Digital Design Fundamentals: Elements & Principles Dot, Line and Space: Visual Composition with Photoshop
	Week 2	How to communicate with Images. Basic Graphic Design and Typography: Alphabet Collage with Photo Image



Week 3	How to create your own story with images: Tourism Poster Design and Pixel Design
Week 4	Photo Image Manipulation: Magazine Cover Page Design and Movie Poster Design

Evaluation:	Midterm (%)	Final (%)	Attendance (%)	Assignments (%)	Participation (%)	Etc. (%)
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