



HANYANG UNIVERSITY

2019 HISS Syllabus

(Capturing the Essence of Outliers: Exploring the Mind of Innovative Leaders)

Professor: **Stacey Choi**
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Home Univ.: Hanyang University
Dept.: College English Education Committee

Description: Over the course of the semester, we will discuss the idea of "success." We will question what the term means, how "success" is achieved, and what we can do to achieve "success" personally. We will use Gladwell's *Outliers* as a starting point to discuss this topic. This course will introduce various opportunities for students to practice their critical thinking, research and writing skills, including developing reflective and analytical writing, researching a special topic, and collaboratively interacting with peers in discussions. Supplementary texts will be provided to support the learning and guide students through the process of their weekly readings and discussions throughout the semester.

Objective:

Chapter Review: Round Table Discussion (15%)

- Topic: Lead a classroom discussion based on one chapter from the book
- Outline & First Draft Required
- Visual Aids: Must prepare handouts and PPT (or Prezi)

Key Areas Assessed: Content, Organization, Structure, Q&A

Team/Pair Presentation (25%)

- Topic: **Present** a concept that is discussed in the book
- Include **one graph** and **one chart**.
- Charts and graphs should include title, label and source in English
- Use language related to graphs/charts as outlined in textbook.
- Length: at least 3-4 minutes per presenter (pair or group presentation) with Q& A
- Visual Aids: Must use PPT (or Prezi)
- Key Areas Assessed: Presentation Skills, Visuals, Content, Structure, Q&A

Round Table Discussion Reflections (10%)

- Topic: Write 3 brief summaries/critiques based on the chosen chapter that was used for round table discussion.

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Final Paper (30%)

•Topic: Choose an individual who is successful in their particular field. Discuss whether you think his/her success had to do with the social and external factors that Gladwell discusses in his book or whether this person's success was due to the more conventional notion of individual talent that is inherent in an individual.

- Outline & First Draft Required
- Length: at least 750 words
- 1 short intro, 2-3 body paragraphs, 1 concluding paragraph
- Use at least **2 sources** in each paragraph

Key Areas Assessed: Content, Organization, Writing Style, Citation, Prewrite

Preparations: Gladwell, Malcolm, *Outliers: The Story of Success*, Back Bay Books

Schedule:	Week 1	Introduction to Reading Skills (Start choosing partner for Round Table Discussion)
	Week 2	Introduction to Presentation Structure Preparation for Pair/Group Presentation Continued (Midterm Presentation)
	Week 3	Final Paper Research Introduction Final Readings & Final Paper Research
	Week 4	Reading Discussions Continued (Submit Final Paper)

Evaluation:	Midterm (%)	Final (%)	Attendance (%)	Assignments (%)	Participation (%)	Etc. (%)
	25	30	10	15	10	10