



HANYANG UNIVERSITY

2019 HISS Syllabus (Photo & Video Journalism)

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Home Univ.: Wheaton College
Dept.: Art and Communication

Description: According to YouTube statistics, there are 500 million mobile views per day and 300 hours of videos are uploaded per minute in 2018. Mobile media is now a major platform not only for entertainment but also for journalism. In Photo & Video Journalism, students will learn the fundamentals of visual storytelling using digital cameras and editing tools. The course covers the process of pre-production for independent mobile journalism, including subject research, idea development, working with cultural subjects, writing styles, on-site production, photo and video editing, and publishing online.

In addition to gaining the specifics of pre-production research and activities, students will learn production of digital photos and video, post-production and publishing online. The online journal containing a short journalism-style video and photos about the story of your choice in Korea. Note that each student will be teamed with a partner and the team will collaboratively produce the photos & video journal you propose in the class. Therefore, the development of the proposals will include your team discussion and refining.

Students will be able to discover stories around us, develop them into meaningful messages, and deliver them to the world truthfully.

- Objective:**
- Understand mobile journalism trend and non-fictional storytelling
 - Develop their own ideas and deliver them through images
 - Produce stories using digital photos and videos
- Preparations:**
- All reading materials and references will be provided by the instructor
 - Any imaging device: Digital Camera, Camcorder, or Smartphone
 - Computer lab and editing software will be provided

Schedule:	Week 1	Introduction to Mobile Journalism. Topic selection and research
	Week 2	Production approach and digital photo technique (Photo Journalism)
	Week 3	Five modes of documentary and field recording (Video Journalism)
	Week 4	Post-production, editing, and publishing (Online Journal)

Evaluation:	Midterm (%)	Final (%)	Attendance (%)	Assignments (%)	Participation (%)	Etc. (%)
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