



HANYANG UNIVERSITY

2019 HISS Syllabus

Principles of Management

Professor: **Isabel C. Botero, Ph.D.**
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Home Univ.: Stetson University
Dept.: Department of Management

Description: The purpose of this course is to introduce students to the functions of management, the responsibilities associated with each function, and the skills and abilities required to become a good manager. Throughout this course, students will develop a general understanding of the basic functions that managers perform in order to help prepare them for working with people in a dynamic, diverse, and competitive environment. The emphasis of the course is on the development of a set of tools, vocabulary, knowledge, and skills needed to understand the world of organizations and the challenges inherent in managing people in organizations.

Objective: The purpose of this course is to help students:

1. Describe the manager's environment, functions and responsibilities.
2. Recognize employee motivational concepts
3. Identify effective leadership models including the assessment of sources of power and influence
4. Identify models of organizational design, structure, and process
5. Recognize the dynamics of group/team development
6. Identify the elements of the communication process
7. Identify the purpose and value of multisource feedback and employ this knowledge in a 360-degree feedback process
8. Identify appropriate evidence-based decision-making tools and techniques for planning and controlling

Enhance individual and team communication skills (both written and oral presentation) necessary to management functions in the organization.

Preparations: **Text Book:** Bateman, T. S., Snell, S. A., Konopaske, R. (2018). *M: Management* (5th Ed.). New York, NY: McGraw-Hill.

Additional Materials: Access to McGraw Hill Connect

Schedule:
Week 1 Day 1 – Introduction, MGMT Today and the evolution of Mgt.
Day 2 – Understanding and Managing the organizational environment
Day 3 – Ethics and Corporate Social Responsibility

Hanyang International Summer School

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Week 2	Day 4 – Planning & Decision-making
	Day 5 – Entrepreneurship and Innovation
	Day 6 – Organizing
Week 3	Day 7 – Managing HR
	Day 8 – Managing Diversity in the Workforce
	Day 9 – Leading in the organization
	Day 10 – Motivating your workforce
Week 4	Day 11 – Managing Teams and Conflict
	Day 12 – Managing Communication
	Day 13 – Managerial Control
	Day 14 - Organizational Change
	Day 15 – Final Presentations

Evaluation:	Midterm (%) 10.85	Final (%) 10.85	Quizzes (%) 34.80	Assignments (%) 27.2	Participation (%) 16.3	Etc. (%) 00
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Evaluation:

Your grade in this course will be determined by your performance in the following areas:

Course Requirement	Explanation	Points	Percentage
Class Participation & Activities	15 (5 points each) participation activities	75	16.3%
Group Project		125	27.2%
Team & topic Selection	5		
Project Proposal	10		
Written Report	50		
Presentation	50		
Group Evaluation	10		
Reading Quizzes	Always due @ 11:59 on the due date	160	34.80%
Midterm Exam	July 11	50	10.85%
Final Exam	July 24	50	10.85%
Total		460	100%