



HANYANG UNIVERSITY

Hanyang ERICA Summer School

Office of International Affairs, Hanyang University ERICA
 55 Hanyangdaihak-ro, Sangnok, Ansan, Gyeonggi-do, 15588, Korea
 Tel. +82-31-400-4914 | hess@hanyang.ac.kr

2019 HESS Course Syllabus

Course Information	Course Title(Eng)	Financial Management	Course Category	
	Course Title(Kor)	재무관리		
	Credit-Lecture-Lab	3 credits-4.5 hrs-0 hrs	Course Restrictions	
	College/School	International Summer School(ERICA)	College/School Responsible	
	Meeting Times	10 classes	Electronic Attendance	Y/N

Instructor Info	Department	Department of Financial Management	Name	Jina Lee(이진아)
	Contacts	010.3431.4629	E-mail	huey7@hanyang.ac.kr
	Homepage			
Course Type	Teaching Method			

Course Description	This is an introductory course on the basic concepts and principles of financial management and their applications to the investment and financing decision makings of corporations. Students will learn how to apply the financial valuation model to stocks and bonds, financial planning, capital budgeting, and capital structure.
Course Objectives	The first part of the semester focuses on the valuation of financial instruments such as bonds and stocks. And the second part deals with corporate investment decision and capital structure.
Notice for Students	<i>Textbook is recommended, but not required.</i>

	No.	Title	Author	Publisher	ISBN	Price(KRW)
Textbook		Contemporary Financial Management	Moyer, R. Charles, McGuigan, James R., Rao, Ramesh P.			
		Fundamentals of Corporate Finance	Ross, Stephen A./ Westerfield,			

			Randolph W./ Jordan, Bradford D.			
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Evaluation	Evaluation Criteria	Percentage(%)	Evaluation Criteria	Percentage(%)
	Attendance	10	Quiz	0
	Assignments	0	Mid-term Exam	35
	Discussion	0	Final Exam	35
	Team Project	20	Participation	0
	Other			Percentage(%)
	Total 100 %			

Daily Lecture Plan and Assignments	Day	Title	Activity
	1	Overview of Financial Management / Valuation of Future Cash Flows	Introduction to Corporate Finance and Financial Management / Introduction to Valuation: Cash Flows and Time Value of Money
	2	Valuation of Future Cash Flows	Discounted Cash Flow Valuation
	3	Application of Time Value of Money	Application of Time Value of Money: Bond Valuation
	4	Application of Time Value of Money	Application of Time Value of Money: Stock Valuation
	5	Risk and Return / Mid-term Exam	Risk and Rate of Return / Mid-term Exam
	6	Capital Investment Decisions / Capital Budgeting / Team project	Investment Criteria - Net Present Value and Other Investment Criteria / Project Analysis and the Evaluation / Team project
	7	Portfolio Theory / Team project	Portfolio and Risk Diversification / Team project

	8	CAPM Theory / Team project	Security Market Line and CAPM / Team project
	9	Cost of Capital / Optimal Capital Structure / Team project	Cost of Capital and Long-Term Financial policy / Financial Leverage and Optimal Capital Structure / Team project
	10	Topic in Corporate Finance / Final Exam	Option Valuation, Mergers and Acquisitions / Final Exam